AI Tip

DESA GLOBAL LEADERSHIP

AI Tools

Crystal Knows

Ideal for: Adapting your communication to different personalities

Why: It analyzes LinkedIn profiles to not only help distill your own communication preferences but it also helps you adjust your style to match the personality of the person you're trying to influence - great for relationship-building, storytelling, and influencing.

Beautiful.ai

Ideal for: Designing visually impactful presentations for pitching and storytelling

Why: Influence starts with how clearly and confidently you communicate your ideas. Beautiful.ai helps you craft compelling, professional presentations that capture attention, make your message stick, and elevate your presence in every pitch.

Yoodli

Ideal for: Practicing executive presence and storytelling delivery

Why: Yoodli gives real-time feedback on your speaking - pacing, filler words, tone, body language, eye contact - so you can rehearse stories and pitches with more confidence and polish.